



**The North Carolina Society  
for Clinical Social Work**

A professional organization specifically for clinical social workers which promotes high standards of professional education, ethical practice and achievement. It is our goal to increase the expertise of the clinical social worker by providing education through workshops, presentations and courses. We also desire to protect the mental health consumer and maintain quality service through active maintenance of the NC licensure and vendorship laws and to promote consumer choice in selecting mental health professionals.

Contact our office at  
919-850-3328 or  
email us at [admin@ncscsw.org](mailto:admin@ncscsw.org)

**Registration**

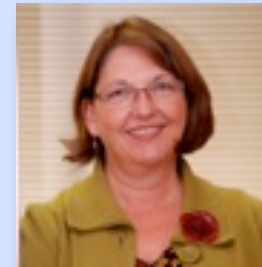
Confirmation of your registration will be sent via email or phone if you do not use email. Certificate of Attendance and receipts will be provided.

**This workshop provides 2.5 hours  
of continuing education.**

NCSCSW  
PO BOX 30006  
RALEIGH, NC 27622-0006

**NCSCSW Spring Workshop**

**Private Practice Development  
for Psychotherapists  
“Prospering For Good”**



with

**Sharyn Warren, LCSW**

**UNC School of Social Work  
Chapel Hill**

**Saturday March 6, 2010  
9:30–12:00 am**

**sponsored by**

**The North Carolina Society for  
Clinical Social Work**

# Private Practice Development for Psychotherapists “Prospering For Good”

Topics discussed in this seminar will include:

- \* Lessons From Katrina: Harnessing The Mighty Winds of Change. The changes that have occurred in our profession are nothing compared to those that are coming. How we can prepare not only to survive, but to thrive.
- \* Assessing Your Practice: Professional Hobby, Independent Non-Profit, or For-Profit Entrepreneur.
- \* 5 Myths and Misconceptions That Hinder Our Success and How To Grow Beyond Self-Limiting Ideas.
- \* The No. 1 Critical Factor Necessary for a Sustainable, Prosperous Business.
- \* The 6 Steps to Creating Your Unique Marketing Platform.
- \* Marketing For Introverts or What You Need to Know About: necessary technology, web presence, social networking (blogging & micro-blogging-Twitter, Facebook, LinkedIn), e-zines, e-books, tele-classes.

About Sharyn: “I have been privileged to be a psychotherapist for 35 years– in private practice for 19 of them. These days my focus is on successful enterprise, happiness, and well-being. Even though I maintain a limited private psychotherapy practice and a growing mind-body coaching practice, my larger focus is turning to mentor coaching and expert consulting for psychotherapists who are invested in creating a wholesome, prosperous, and sustainable private practice. My singular interest—at least for now—is living, teaching, sharing and empowering the attainment of professional success and personal well-being—for myself and anyone else who wishes the same for themselves.”

## Schedule

8:30 Registration Desk opens

9:30-12:00 Workshop

## Directions

For a map and detailed directions,

go to: <http://ssw.unc.edu/about/directions>

UNC School of Social Work  
Tate-Turner-Kuralt Building  
325 Pittsboro Street CB# 3550  
Chapel Hill, NC 27599-3550

The best visitor parking option on weekdays is in the Dogwood Deck, off Manning Dr., across from UNC Hospital. The fee is \$1.25 per hour. To get to the School of Social Work (Tate-Turner-Kuralt Building) from the Dogwood Deck:

Walk left up Manning Dr. Turn right onto S. Columbia. At the Health Sciences Library crosswalk (traffic light), cross S. Columbia Street. Turn right and follow first brick path on the left. The Tate-Turner-Kuralt building will be on the right. Allow about 15 minutes walking time.

There are some closer options on weekends, such as the bank across the street from the School. Park at your own risk and carefully.

## Registration Form

2010 Spring workshop with  
Sharyn Warren, LCSW

Deadline for pre-registration is  
February 26 (to get certificate onsite)  
Registration is available as walkin though space  
may be limited and registration cut off when full.

- NCSCSW Member \$ 25
- Non-Members \$ 35
- Students/Retirees Free

Name \_\_\_\_\_

Address \_\_\_\_\_

City \_\_\_\_\_ Zip \_\_\_\_\_

Preferred Phone \_\_\_\_\_

Email:

\_\_\_\_\_  
(please print legibly)

Mail to:  
NCSCSW  
PO Box 30006  
Raleigh, NC 27622-0006